**Discovery questionnaire**

This document is prepared to help me get as much background information as possible on your project. Please take the time to fill out as many of the following questions as you can. In addition to including any details you feel are critical for scientific accuracy, please describe the overall look and feel that you would like to achieve. Please email your responses to me at [steve@dnaillustrated.com](mailto:steve@dnaillustrated.com).

What specific information that you would like to convey? Please include as much information as possible, including any details that need to be included.

Answer here.

How do you envision the graphic being realized?

Answer here.

What is the overall “feeling” that you would like to achieve?

Answer here.

Is there a general style that you think would be appropriate for the illustration (*e.g.* cartoon, hand drawn, digital, etc...)?

Answer here.

Are there any examples of other illustrations that you would like the figure to look like?

Answer here.

Is there a specific color palette that you would like to use?

Answer here.

What is the final intended purpose of the science graphic (e.g. print, web, PowerPoint, etc...)?

Answer here.

Are there any general constraints or guidelines for your intended purpose (for example, manuscript requirements regarding color or formatting)?

Answer here.

What is the final desired size of the diagram, and will it be possibly be used for other media like posters?

Answer here.